AMENDMENTS TO THE CLAIMS

Claim 1. (Cancelled)

Claim 2. (Cancelled)

Claim 3. (Currently amended): The method recited in Claim 15 ~~1~~ wherein said ~~presenting~~ step (e) further comprises the steps of generating a map indicating the location of ~~a~~ said selected provider and adding said map to said website display.

Claim 4. (Currently amended): The method recited in the Claim 15 ~~1~~ further comprising the step of establishing a data file of coupon generation for each said provider.

Claim 5. (Currently amended): The method recited in the Claim 15 ~~1~~ further comprising the step of including at least one verification number on each said discount coupon.

Claim 6. (Currently amended): The method recited in the Claim 15 ~~1~~ further comprising the step of displaying a search page at said website for permitting a potential customer to search for a provider based upon selected criteria.

2

MR853-733

Claim 7 (Original): The method recited in Claim 6 wherein said search criteria comprise at least one criterium taken from the group consisting of location, nature of products offered, nature of services offered and timing of provider registration at said website.

Claim 8-14 (Cancelled)

Claim 15 (New): A method for providing discount incentives to potential customers including the steps of:

a. establishing a website for a set of providers to set their respective discount parameters;

b. providing access to said website by a potential customer for selecting a provider from said set of providers;

c. transmitting a customer spending amount to said website by said potential customer;

d. querying said provider's discount parameters to establish whether said provider has a discount parameter matching said potential customer's spending amount; and

e. determining whether a provider's discount parameters match said customer spending amount and (1) returning to step (b) if no match is found, and (2) presenting a website display of a customer discount coupon corresponding to said discount parameters for printout by said potential customer for subsequent redemption if a match is found.

3